

### **About US**

- DigiRealBox(Digital Reality Box) is an Augmented Reality based application.
- An emerging platform for digital marketing businesses.
- Real time connection of digital and real world.
- Let your smart device (phone or tablet) see a whole new world !.

# Digi Real Box Features

- Supports Video
- Supports 3D models
- >>> Supports Audio
- Social network sharing available like Facebook, Google+, Twitter, e-mail, Webpages etc.
- Allows users to call or send e-mail di-rectly to advertised businesses.

# How it works?

### It's simple and quick.

Download the free app from Apple store or Google Play store.hScan an image which is 'DigiRealBox' (DR logo on the image) enabled.Experience a whole new world with rich multimedia content.



### Sample Demos



Looking for an Innovative way to sell or rent a home?

Well, look no further.

Scan below with our app to show amaz-ing information about the property.

AR Homes and Villas" is a sample advertisement presented by "DigiRealBox" to showcase innovative way of marketing in the Real estate arena using Augmented Reality. Printing Brochures, Advertising in newspaper, Banner Hoardings, etc are the usual way of marketing, but showcasing the 3D models, videos or 360 panoramic views inside the same brochure or news paper Ad, gives the end customer a real experience of the actual company's site.





Here is an innovative way to show your movie trailers.

Well, look no further.

Display additional information related to the movie.

Entertainment industry is a multi-million dollar business that showcases the work, talent and creativity of numerous people. Movies are rated as the Number ONE category in the Entertainment indusry, WHich gives lot of pleasure to variety of population. You see Movies Wallpaper in News paper Ads, anner hoardings, Music CDs, DVDs, Blue-ray's, etc. These are the usual way of marketing. But, how about if we see a trailer of the Movie on the wallpaper before we watch it or buy the CD, DVD, Blue-ray. Here, is a simple demo of a movie:





Provide additional services to your product like videos of how to assemble, contact support, etc.

By scanning the QR code, you can show an ad or display any additional information related to your product.

QR Code has become very popular in consumer marketing. It has now become a standard for many of the industries in promoting their business or products. These QR codes may appear in magazines, on hoarding signs, buses, business cards or almost any object about which users might want information.

Since, smartphones or tablets have built-in cameras and are smart enough to read the QR codes, we can leverage the same QR code to display the 3D models or videos of the products, navigate them to your personal websites, or provide contact information where users can know more details from the simple code.

Want to know how it looks, simply scan the below image and experience a



### Send Invitations

Celebrations are cherish-able moments in our Life. Because of competitive world and busy life, we send invitations in the form of Wedding cards, emails, e-vites, etc. How good it is if we make the same physical invitation transformed to live invitation where you personally invite your friends and family. See the sample illustration of a wedding invitation of 'Jessica Stevens & John Smith'.



### News Paper ads

Bring print media to life

Add videos or 3D models related to the ad posted on a newspaper.

Add videos or 3D models related to the ad posted on a newspaper From the past couple of decades, 'Newspaper' is one of the major marketing strategies to many companies for promoting their businesses. At the same time day-by-day,pricing for promoting the business in the 'Newspaper' has become expensive based on the options we choose.

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like 'on what page to be printed', 'how much content to be displayed, a small paragraph or a block', 'color or black & white', etc. So, in order to make it cost-effective, we, as a team have come up with this revolutionary product "DigiRealBox". Transform your image on the Newspaper Ad to a Personal presentation or a Video.

Scan the this newspaper advertisement from our application and see the power of emerging digital marketing technology

## About Solweaver Technologies

### **Our Services**

- IT Consulting
- Mobility Consulting
- Web Development
- Certified Developers & Partners: http://www.metaio.com/certified-developers/
- Expertise in developing Mobile applica-tions in iOS and Android environment.



Solweaver Technologies Pvt Ltd

Hyderabad, India

Tel. - +91- 04023355014

www.solweaver.com, info@solweaver.com